

Tramigo Case Study: Light Vehicles Rental

Tramigo T22 Helps ATV Rental Companies to Locate their Assets and Provide Assistance in the Wilderness.



Tramigo case file 59:

Securing and monitoring rental vehicles with Tramigo T22.

Date: March 2010
Country: Finland
Area: Lahti

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Finland has over 20 000km of marked snowmobile routes circulating from the South all the way until Arctic sea and tundras of Lapland.

In this perfect setting, hundreds of small companies specialize in snowmobile rentals and organizing snowmobile safaris, with clients ranging from finnish snowmobile enthusiasts renting snowmobiles few times a year to foreign tourist visiting Finland, eager to try out snowmobiling adventures.

All snowmobile routes are marked on the map and a more detailed, local route map is provided with snowmobile rental. Even so, especially northern Finland has vast inhabited areas in which snowmobile renters get lost in the wilderness on a regular basis, or have problems with the snowmobile, and call the rental agency to ask for help and directions.



Tramigo T22 unit installed in rear compartment allows tracking and localization of snowmobile and rider in case of emergency, break-down or getting lost in the wilderness.



1 meter of snow and stuck but where?

With no roads or any physical marks to get a reference of the location and the area is totally new for the renter, it can very difficult to tell the location in case of an emergency or when getting lost.

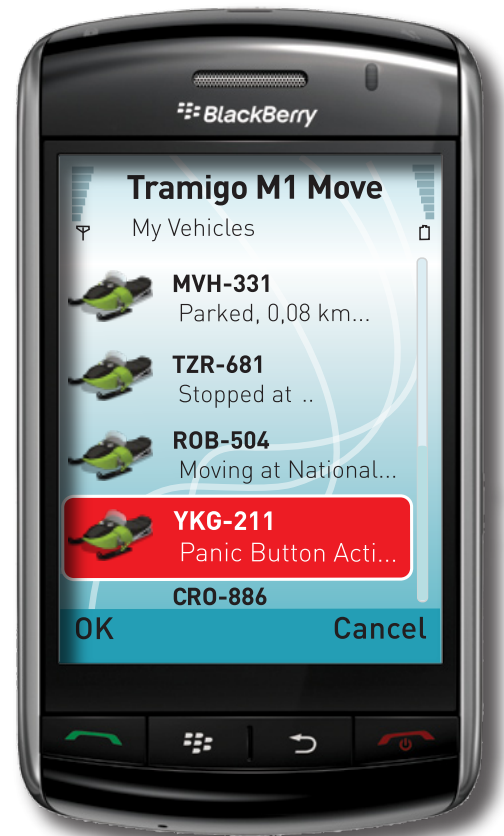
Lumisafarit operates a fleet of 20 rental snowmobiles and sees Tramigo T22 as a perfect solution to locate the snowmobile and riders when needed. The Tramigo T22 unit is installed using the special accessory case that protects it from shock and the extreme weather.

If a snowmobile breaks down in the wilderness, someone gets injured or a rider simply gets lost, it's very easy for rental agency to locate the snowmobile and coordinate assistance. In case of a problem the rental agency can check the location of the snowmobile using M1 Move mobile phone application and can then either give directions for lost riders or go on location to give help.

The possibility to locate the ATVs using mobile phone and immediately provide help brings both peace of mind and added value for ATV rental agencies and renters alike.

Tramigo T22 is a perfect solution for any ATV or other small feet company. There are no monthly fees charged, so the operational costs are only the costs of the sent text messages. Finnish design and quality, top of the notch GSM and GPS components and 24 months warranty, guarantee that T22 units work even under the most extreme conditions.

For more information about Tramigo T22 Series Tracking devices and accessories, visit www.tramigo.com



The Tramigo M1 Move Smartphone Software included in all T22 Series devices is the perfect tool to track fleets while on the go.

T22 Key Benefits for Snowmobile / Adventure vehicle Rental Companies:

- SOS at the press of a button locates clients in need of assistance.
- Reports position in accurate GPS coordinates in addition to landmark location.
- No monthly fees: Low cost to use, none when vehicles are idle.
- Smartphone software to track lost snowmobile while on the field.
- Can be installed to draw power from the vehicle battery.
- Sturdy construction with shockproof casing & full 24 month warranty.
- Also allows GSM voice communication between vehicle and rental company.

"Tramigo: Alarm detected, panic button activated, parked, 0.74 km E of Kiilopää, Lappi, Finland, 68.34459, 27.47794, 18:30 Jan 21"